

Meersbrook Bank



Community Primary
School

Year 5/6: Online Safety





- What our children are doing online
- YouTube
- Harmful Content
- PEGI ratings
- What you can do
- Useful tools and information





- The Internet is good!
- The UK is one of the safest places to be online.
- Typically how much time do you spend looking at a screen each day?
- Be pragmatic and realistic – this is their world



What are our children doing online ?

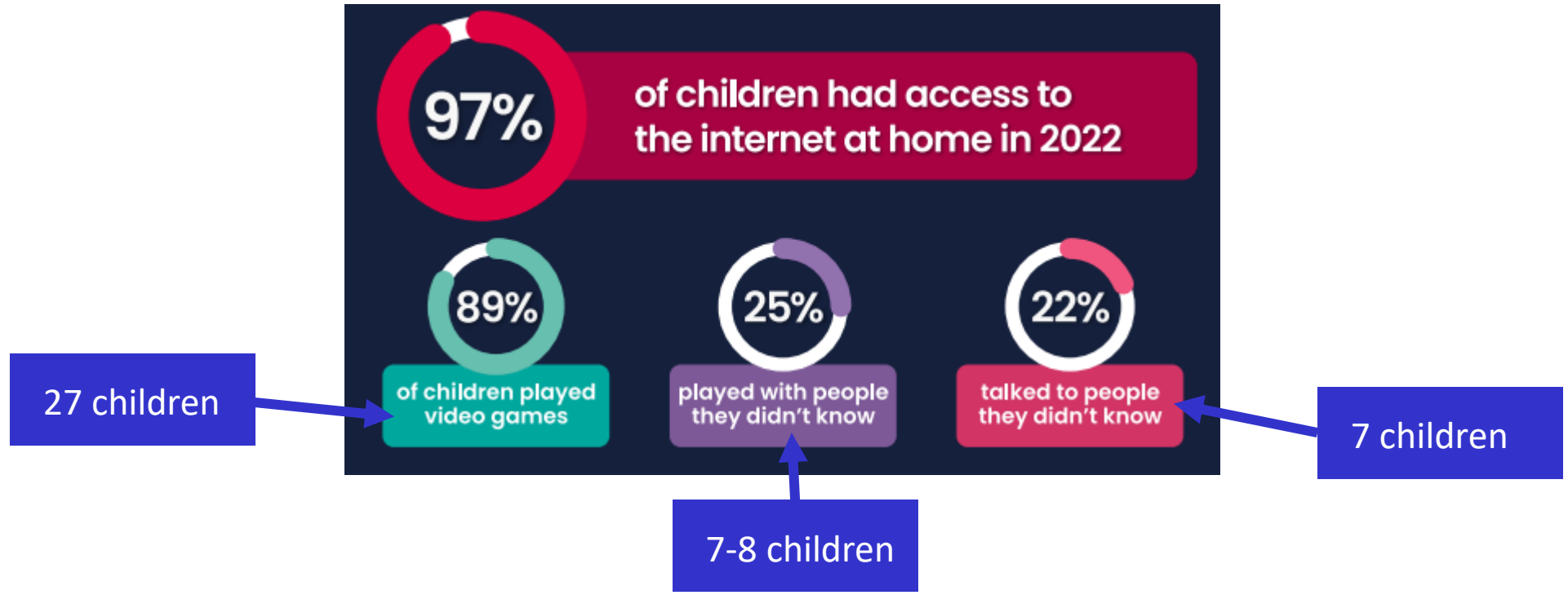
OFCOM'S 'CHILDREN AND PARENTS: MEDIA USE AND ATTITUDES' REPORT 2023



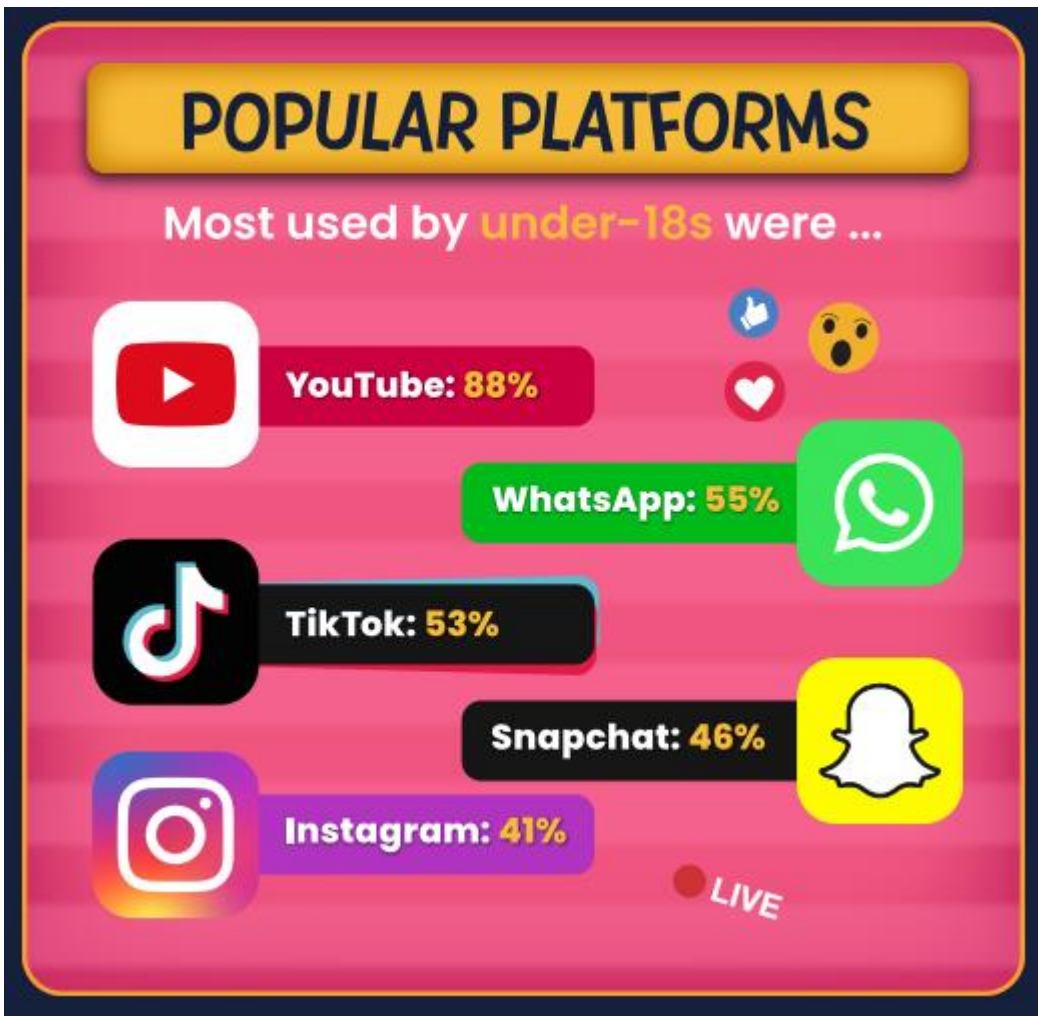


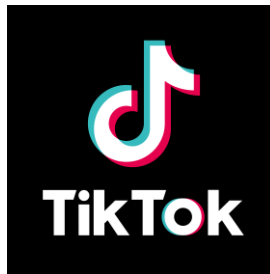
What are our children doing online ?

OFCOM'S 'CHILDREN AND PARENTS: MEDIA USE AND ATTITUDES' REPORT 2023



What are our children doing online ?







You Tube

- 1 billion users
- Owned by Google
- Over 400 hours of content uploaded to YouTube every minute
- Age restriction: 13 years +



What are they searching for?





Halloween - Official Trailer (HD)



MEG 2: THE TRENCH | Official Trailer (2023) Jason Statham
JoBlo Movie Trailers
4.4M views • 1 month ago



Scream VI | Official Trailer (2023 Movie)
Paramount Pictures ✓
18M views • 5 months ago



TOP UPCOMING ACTION MOVIES 2023 (Trailers)
FilmSpot Trailer ✓
4.4M views • 1 month ago



Hiroshima: Dropping The Bomb - Hiroshima - BBC
BBC Studios ✓
117M views • 6 years ago



Halloween Ends (2022)
YouTube Movies and TV
Horror • 2022
Buy 18



52% of people [adults] who have seen horror movies say that they have obsessions lead to sleep or eating disorders, as well as increased feelings of anxiety.



After being exposed to these horror contents, your child is more likely to experience negative effects such as:

- Difficulty sleeping
- Having nightmares
- Fear of the dark, anxiety
- Increased feelings of vulnerability
- Increased vulnerability to potential concerns.



Harmful content

UK statistics say half of children have seen harmful content online

- Self-harm
- Pro-anorexia messaging
- Suicide
- Pornography



45% of children aged eight to 17 have seen material they felt was inappropriate or made them worried or upset, though half of them did not report it.





Harmful content

Children were most likely to report having experienced anonymous trolling, which was most prevalent on Twitter and Facebook.

Sexualised and violent or gory content was the next most frequently seen, “occurring with highest prevalence on TikTok and YouTube respectively”, the report said.

The survey, which polled 2,005 children aged eight to 17 and their parents, found that children who are eligible for free school meals were significantly more likely to see every type of harmful content (54% v 40% of non-FSM children).

Overall, boys were more likely to see it than girls.



Extremist Content



Messages given by Andrew Tate include:

- Women belong in the home, can't drive, and are a man's property.
- Rape victims must "bear responsibility" for their attacks.
- It's OK to hit and choke women, 'trash' their belongings and stop them from going out.

"It's bang out the machete, boom in her face and grip her by the neck. Shut up bitch."

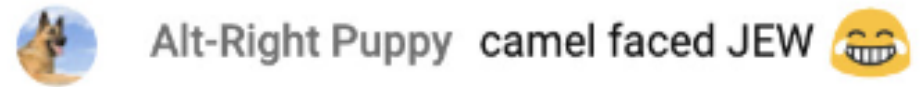
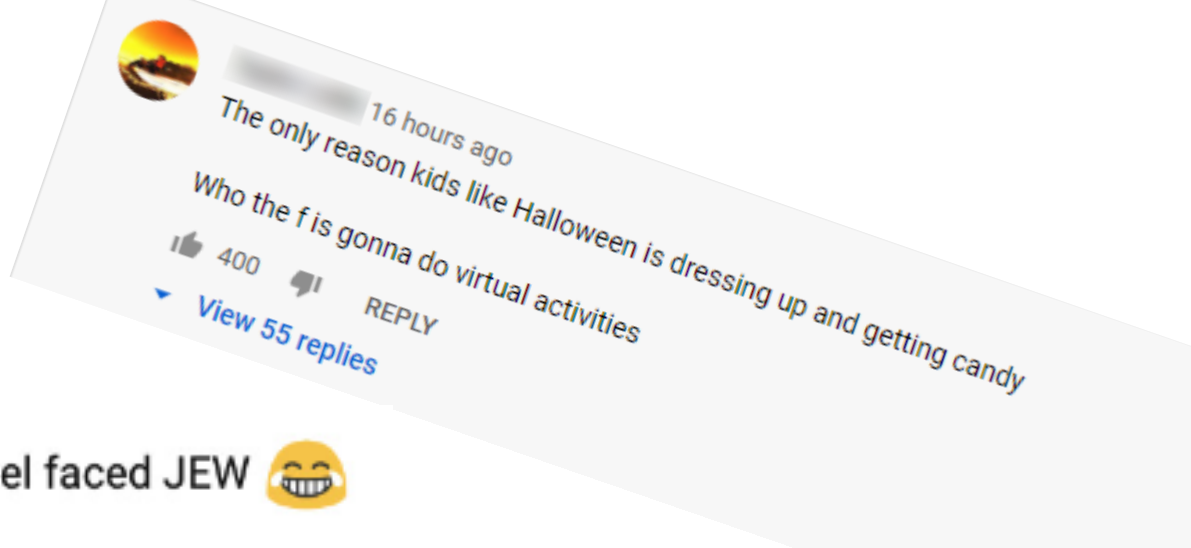
Tate's views have been described as extreme misogyny by domestic abuse charities, capable of radicalising men and boys to commit harm offline.

Conversations with some of our Y6 boys confirm that they idolize this man.





Live comments and chats alongside other content including videos, streams and games can be hurtful, harmful or unreliable.





Restricted mode:

- additional setting which restricts the availability of potentially mature or objectionable content.
- It uses algorithms, or rules, determine what content might be considered inappropriate by checking different elements such as the title, language and metadata used in each video. Metadata refers to information about the video such as the upload date, creator, video description, and tagged keywords.



Online Spending

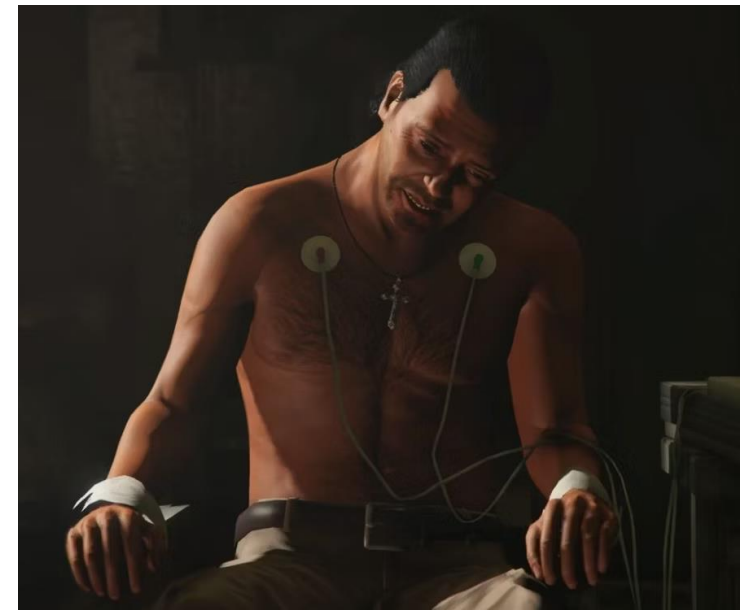


“It’s fine. My Mum’s credit card info is in. I can buy what I want whenever I want.”



Disturbing Content

- A character chops up human victims then turns them into dog food.
- Full-frontal male nudity
- Running over people
- Sex-workers being killed – players choose weapon from selection
- Scenes of torture
- Animals are present, including dogs, cats, chickens, birds, cows, etc and they can all be killed in the same ways as humans.
- Violence (mild-moderate blood splatter): You can break your victim's knees with a wrench, pull one of his teeth out, waterboard him, and hook cables up to his nipples to electrocute him. This is required to do and is very sadistic and disturbing.





Disturbing Content



- Frequent amounts of strong graphic sci-fi violence
- Frequent swearing - 'F-ck' is used frequently in the campaign and zombies modes
- men inside a hospital getting injected with some sort of drug (Most likely morphine)
- Frequent references to and videos of drinking (alcohol) and smoking
- 'Zombie mode' is intense and frightening (With the graphic content disabled, it can be fine for 14+)



“Let’s Play” Videos

- **There’s plenty to learn from others:** Upskilling is a big reason why kids like watching others, especially seasoned gaming experts, play video games. By observing more skilled players, like gaming YouTubers, newbie gamers pick up tips and tricks that they can apply to their own gameplay.
- **Trying out new games:** Some video games are expensive or are rated for older audiences, so watching others play games that are new or out of reach gives kids the opportunity to “test drive” a game before committing to making a purchase.



“Let’s Play” Videos

- **Building social connections:** Viewing something together is inherently social, and watching others play video games on platforms like Twitch or YouTube lets kids connect with others who have shared interests and have the chance to discuss the games they are watching.
- **Creating a sense of community:** Many online video games are multiplayer and require collaboration and teamwork to succeed. Watching other gamers work together to achieve success as a team can help build community and a sense of belonging.
- **It’s fun and entertaining:** Simply put, watching others play video games is entertaining and engaging, especially if the players are skilled, funny, and have big personalities. Kids enjoy the thrill of watching their favorite gaming YouTubers or Twitch streamers play games they love and succeed in challenging tasks.



What can you do?

Checklist:

Agree on boundaries

Be clear about what your child can and can't do online – where and when they can use the internet, how much time they can spend online, the sites they can visit and the type of information they can share.
Agree with your child when they can have a mobile phone or tablet.



What can you do?

Search safely

If you let your child search independently, **make sure safe search is activated on Google and other search engines**, as well as restricted mode on YouTube. You can set your default search to one designed specifically for children, such as Swiggle, and can save time by adding these to your Favourites.

The logo for Kiddle, featuring the word "Kiddle" in a colorful, rounded font where each letter is a different color: K (blue), i (orange), d (yellow), d (green), l (red), e (orange).

The logo for YouTube Kids, featuring the red YouTube play button icon followed by the text "YouTube Kids" in a bold, black, sans-serif font.





What can you do?

Check if it's suitable

The age ratings that come with games, apps, films and social networks are a good guide to whether they're suitable for your child. **For example, the minimum age limit is 13 for several social networking sites**, including Facebook, Instagram, Snapchat and TikTok.

Make use of platforms and services designed with children in mind like CBBC, YouTube Kids, Sky Kids, BBC iPlayerKids. Although sites aimed at under-10s like Spotlite (Formerly Kudos) also have social networking elements. See other similar social networking sites built for kids in our ['Social networks made for kids' guide.](#)





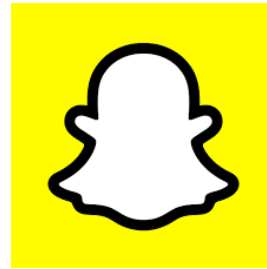
What can you do?

Check if it's suitable





Why PEGI?



Snapchat
PEGI: 13+



Whatsapp
PEGI: 3



Meetme
PEGI: 18



TikTok
PEGI: 13



Instagram
PEGI: 13



13+ for an account



De
WHY?



AGE RATING: PEGI 3

While the age rating for the app is set at 3 years or older, we would have serious reservations about Children under the age of 13 using this App due to Cyberbullying, Online Exploitation, and Data Privacy to name but a few of our concerns.

WHY?

What are the risks of WhatsApp?



Unwanted contact



Pressure to respond



Location sharing



Inappropriate content



Cyberbullying



Oversharing





Dealing with people



- Block others
- Leave group
- Tell them what you think
- Have a break
- Speak to an adult
- Keep group chats small, with trusted people





What can you do?

Stay involved

Encourage them to use their tech devices in a shared space like the lounge or kitchen so you can keep an eye on how they're using the internet and also share in their enjoyment.

REGULARLY MONITOR DEVICES

NEVER remove their device when they've seen something that wasn't their fault.

TALK TALK TALK





What can you do?

Put yourself in control

Set parental controls on your home broadband and any internet-enabled devices. Set up a user account for your child on the main device they use and make sure other accounts in the household are password-protected so that younger children can't access them by accident.

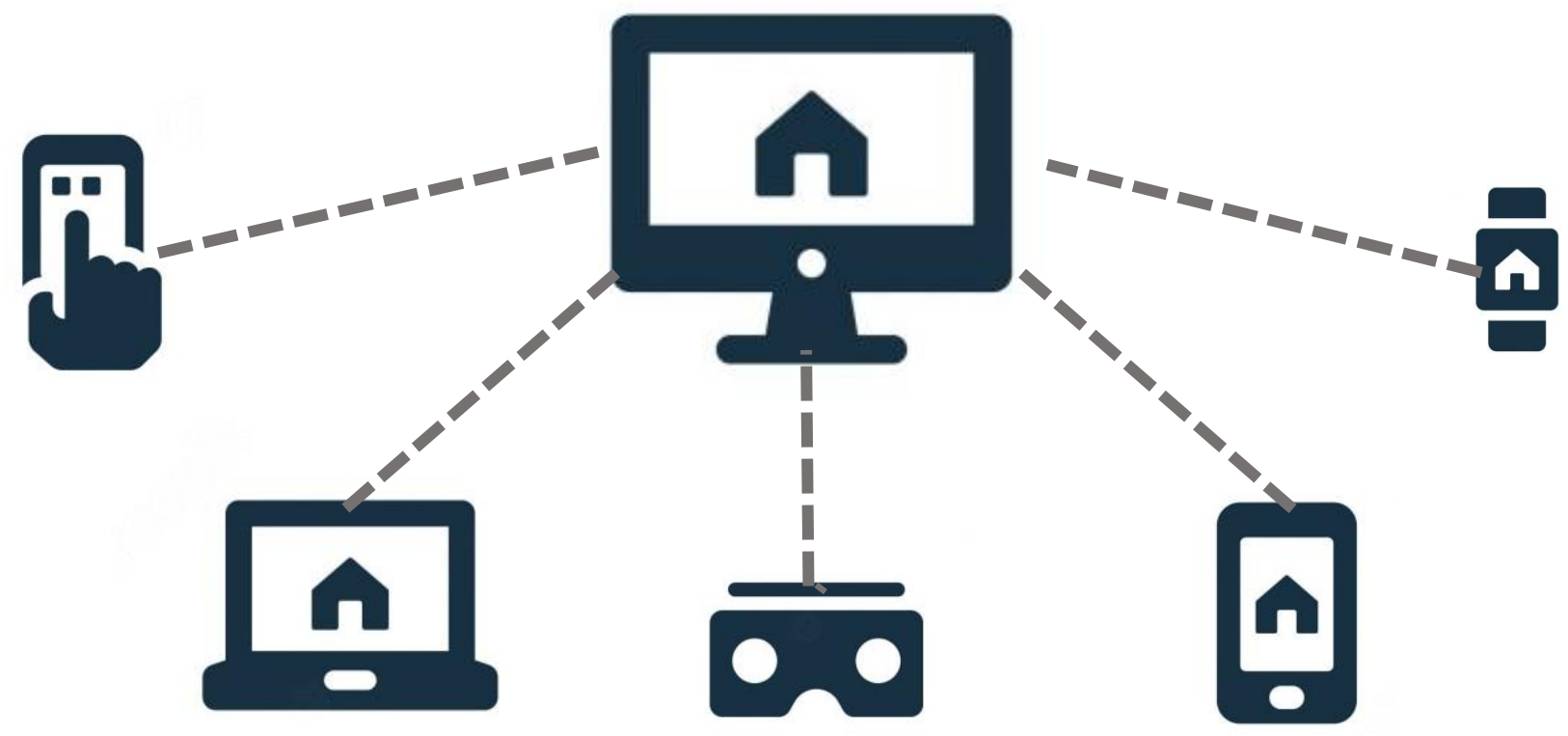
When you do give them their first device make sure that it is set up appropriately for them with the right parental controls in place. It's a good idea to **introduce tech-free meal times** and encourage them to **keep phones out of the bedroom at night** to help them build a healthy screen time balance.



Parental Controls



Parental Controls





Parental Controls



<https://www.internetmatters.org/parental-controls>



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<https://saferinternet.org.uk>

Be in the know

You'll get knowledge, skills and tools to make the internet safer for young people at your care. Each sent once per month.

Subscribe to the UK Safer Internet Centre Newsletter



My Family's Digital Toolkit

Answer a few simple questions about your family and receive personalised online safety advice.

[GET YOUR TOOLKIT](#)

[FIND OUT MORE →](#)





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Tips for Encouraging Open Discussions about DIGITAL LIVES

The online world is an entirely familiar and commonplace part of life for today's children and young people, far more so than for previous generations. There are many positives to children being able to access online materials, so it's important not to demonise the internet, games and apps, and limit the benefits of their positive aspects. At the same time, we do have a responsibility to educate children about the hazards they may encounter online (just as we would about real-world dangers), so it's essential that we don't shy away from talking to them about the complex – and often sensitive – subject of what they do and what they see when they're online.

Here are some suggestions for kicking off conversations with your child about their digital life...

WHY MAKE YOUR INTEREST CLEAR

Showing enthusiasm when you broach the subject signals to your child that you're keen to learn about the positives of their online world. Most children enjoy showing their parents and will happily chat about their favourite games and apps. Asking to see their favourite games and apps helps you spot any aspects in action that which might require a settings adjustment or a limit on contact with strangers. A listening ear is also helpful, as it allows you to gauge your reaction.

BE OPEN AND HONEST, APPROPRIATE TO THEIR AGE

At various stages, children and young people become curious about puberty, relationships, about how bodies are made, and about sexual health. If your child knows that they can discuss these sensitive subjects with you, they tend to be less likely to go looking online for answers – which can often provide them with misleading information and, in some cases, lead to them consuming harmful content. Don't worry if you don't immediately know the answers to their questions – just find out for yourself and go back to them once you have the facts.

REMEMBER YOUR CHILD THEY CAN ALWAYS TALK TO YOU

In my role I work with many children and young people who admit being reluctant to tell a trusted adult about a harmful content they've viewed online, in case it leads to having their devices confiscated. Emphasise to your child that you're always there to listen and help, reassure them that if they do view harmful content, then they are not to blame – but shouldn't be expected to help. Children against abuse or feel that it's their job to prevent it.

KEEP TALKING!

The most valuable advice we can give is to keep talking with your child about their digital lives. You could try using everyday situations to ask questions about their online experiences.

DISCUSS THAT NOT EVERYTHING WE SEE ONLINE IS REAL

Here, you could give examples from your own digital life of the online world versus reality – for example, those perfect holiday photos which show the holiday and immediately disappear, never to be seen again. Explain that there are many other aspects of the online world which are also deliberately presented in an unrealistic way for effect – such as someone's relationship, their body, having perfect skin and so on.

TRY TO REMAIN CALM

As much as possible, try to stay calm when your child tells you about an online experience that makes you feel angry or fearful. Our immediate reaction as a parent or carer could deter a child from speaking openly about what they've seen, give yourself time to consider the right approach, and perhaps speak with other family members or school staff while you are considering your next steps.

CREATE A 'FAMILY AGREEMENT'

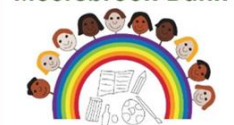
Involving your whole household in coming up with a family agreement about device use can be incredibly beneficial. You could discuss when (and for how long) it's OK to use phones, tablets, consoles and so on at home, what parental controls are for and why they're important, and why it's good to see or experienced online (both good and bad). Explaining online (both good and bad) that, as well as help children to understand that, as trusted adults, we want to make sure they are well informed and kept safe. Allowing children to have their say when coming up with your family agreement also makes them far more likely to stick to it in the long term.

Meet Our Expert

Dr Sarah-Jane Clarke, a leading expert in the education sector, has been working with schools, colleges and other education providers. A specialist in the area of digital safety, she has written the Department of Education's guidance on the use of mobile devices in schools.

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NOS National Online Safety



Pupil Acceptable Use Agreement (Older Pupils)

I understand that I must use school systems in a responsible way, to ensure that there is no risk to my safety or to the safety and security of the systems and other users.

For my own personal safety:

- I understand that from time to time the school will monitor my use of the systems, devices and digital communications.
- I will keep my username and password safe and secure - I will not share it, nor will I try to use any other person's username and password. I should try to remember passwords rather than writing them down.
- I will be aware of "stranger danger", when I am communicating on-line.
- I will not share personal information about myself or others when on-line (this could include names, addresses, email addresses, telephone numbers, age, gender, school details etc.)
- I will immediately report anything unpleasant, inappropriate or anything that makes me feel uncomfortable that I see online.
- I understand that the school's devices are primarily intended for educational use and that I will not use them for personal use unless I have permission.
- I will respect others' work and property and will not access, copy, remove or otherwise alter any other user's files, without their knowledge and permission.
- I will be polite and responsible when I communicate with others, I will not use strong, aggressive or inappropriate language and I understand that others may have different opinions.
- I will not take or distribute images of anyone without their permission.



What can you help me report?



Threats



Impersonation



Bullying or Harassment



Self Harm or Suicide Content



Online Abuse



Violent Content



Unwanted Sexual Advances



Pornographic Content



Action Counters Terrorism: If you've seen something online that supports, directs or glorifies terrorism, report it here.

We are unable to take reports of sexual images of under 18s. You can report sexual images of under 18s online directly to the Internet Watch Foundation.



Report Terrorist Activity

Report Child Sexual Abuse Imagery



Thanks for listening.